

Design Brief



Logo of ICO Tunisia - 2026

By Estetigo Productions



Presentation

The International Cybersecurity Olympiad follows a graphic tradition: each host country develops a localized interpretation of the event's logo.

This approach aims to root the competition in its host territory by incorporating elements representative of its culture, heritage, or national brand, while maintaining coherence with the Olympiad's overall identity.

For Tunisia, as with previous editions, the proposed design is based on the ICO typographic structure, adapted as a symbolic framework to convey both the world of cybersecurity and Tunisia's national identity.

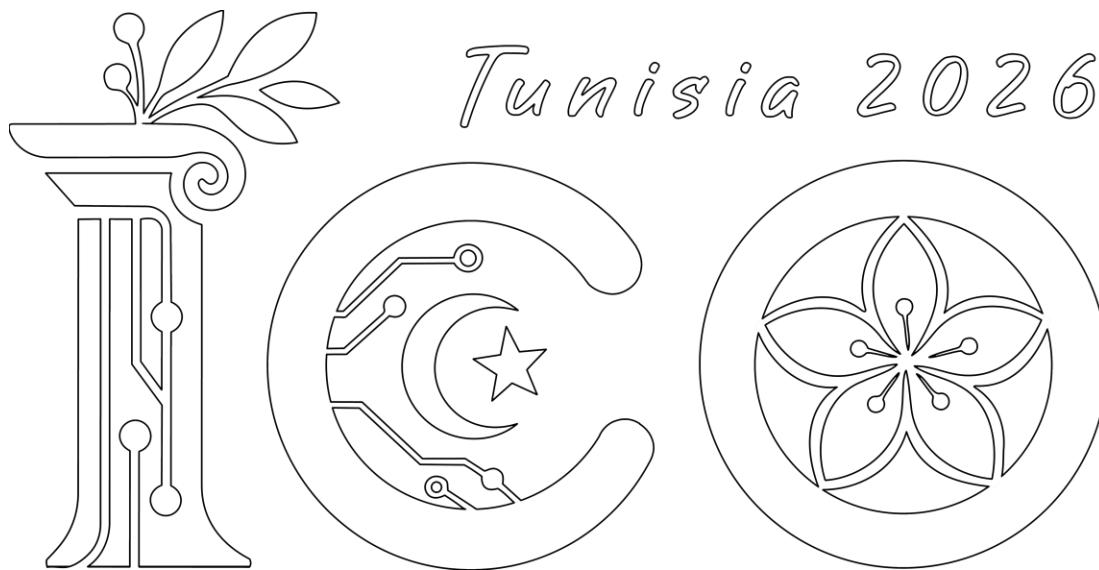


Logos ICO pour Australie et Singapore

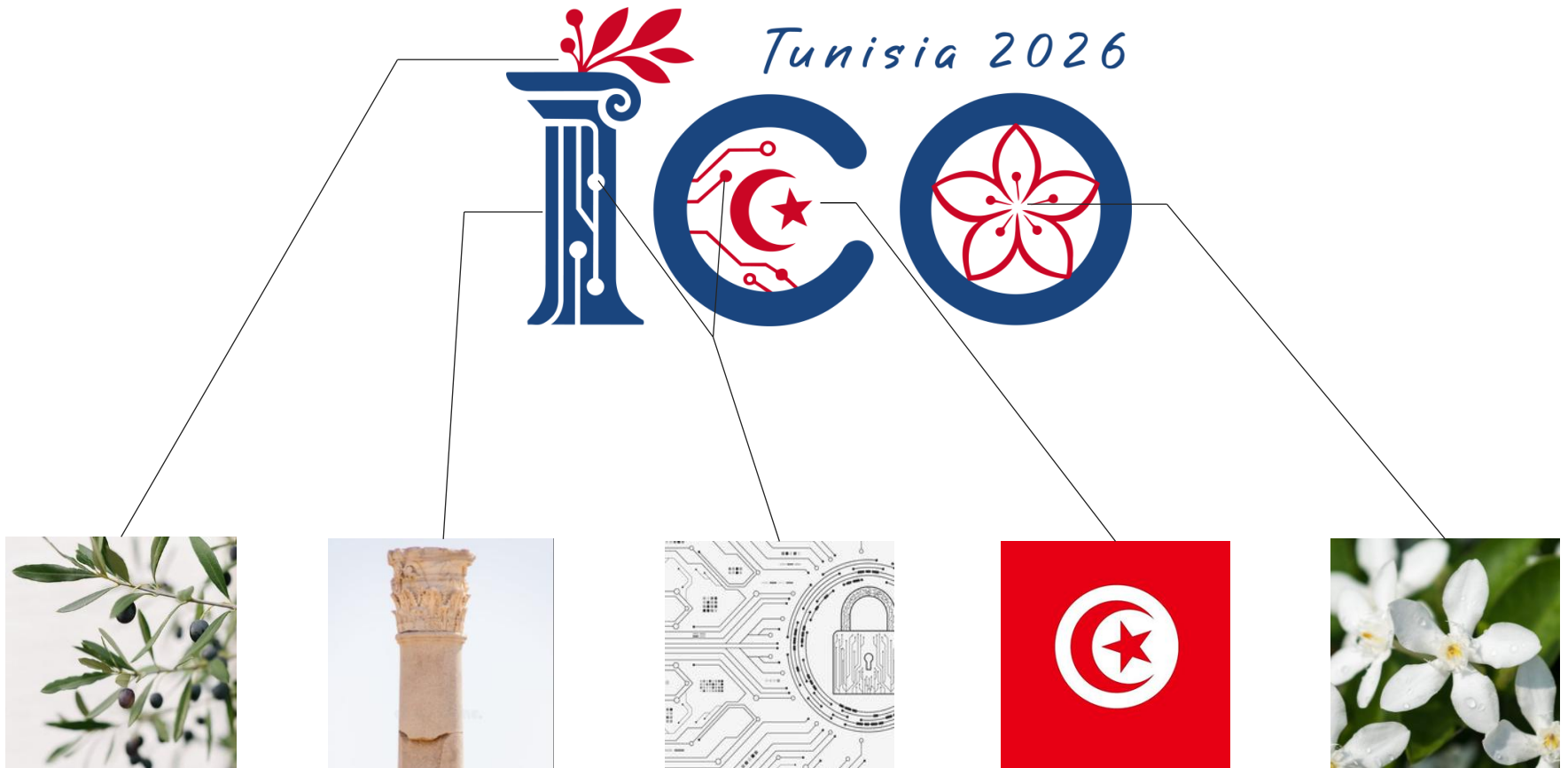


Overall Appearance

This logo adopts an aesthetic aligned with the ICO guidelines. It balances Tunisian cultural symbols with graphic references from the cybersecurity domain.



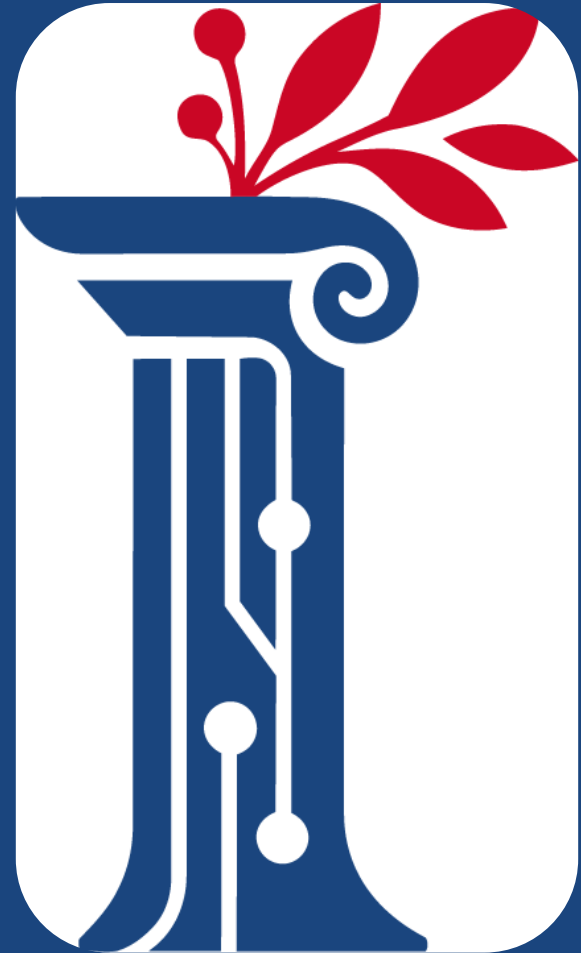
Inspiration & Anchoring Elements



Letter I — Historical Foundations

The letter I is built from a stylized Carthaginian column, directly referencing Carthage's ancient heritage. At its top, an olive branch appears, a Mediterranean symbol closely associated with Tunisia.

It conveys historical continuity, territorial anchoring, and resilience. Lines and dots integrated into the column's structure evoke a technological spirit, introducing the visual language of cybersecurity.



Letter C – National Symbol



The letter C serves as the central element of the composition, directly referencing the Tunisian flag. Inside, the crescent and star are featured.

Lines inspired by digital circuits complete the letter, suggesting the concept of computer architecture.

Letter O — Cultural Signature

The letter O contains a stylized jasmine flower, an emblematic cultural symbol of the country.

Its geometric construction allows the integration of a strong identity element while maintaining the overall aesthetic of the logo.



Color & Typography Logic

The palette is based on a balance between red and blue:

- Red, the national color of the Tunisian flag, is applied to the central letter to assert national identity.
- Blue, a Mediterranean color linked to the landscapes and architecture of Sidi Bou Said, is also widely associated with the technological and digital realm.

The blue-red-blue sequence structures the reading of the logo and creates a clear contrast among the three letters.

The typography for "TUNISIA 2026" uses the standard font applied in the design of International Cybersecurity Olympiad logos to ensure visual continuity.



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Confas Regular

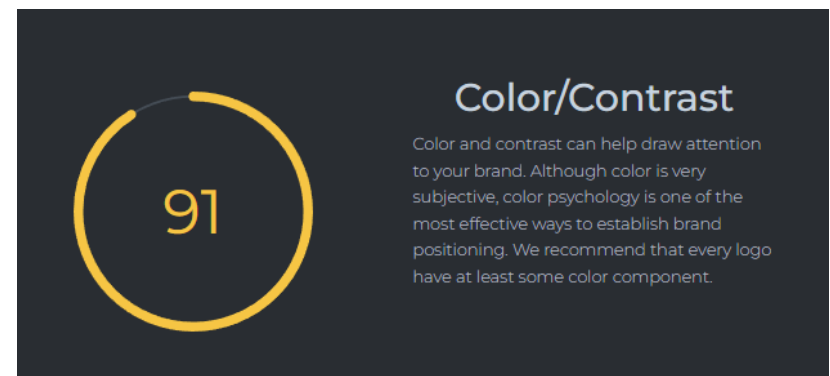
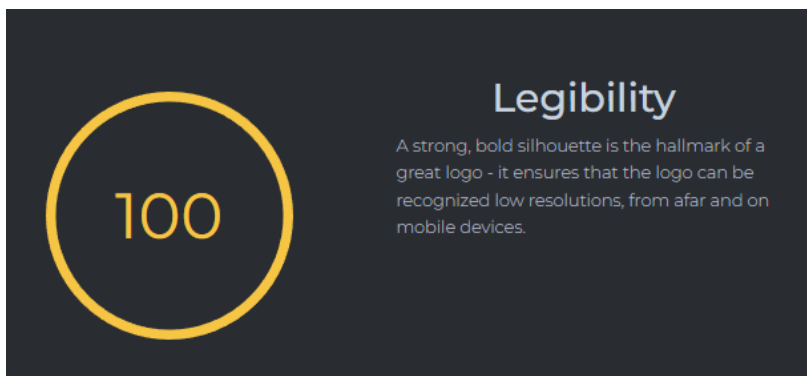
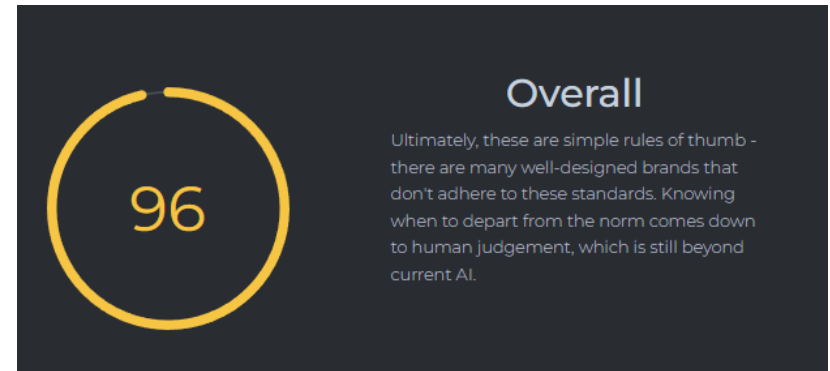
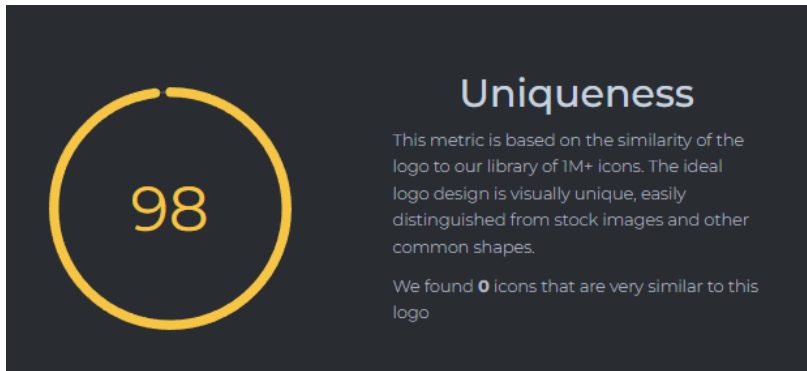
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Ai Test

million+ logo



Report screenshot

Preview





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